

Diagnostic Green Overview, Verdye (Indocyanine Green) and IC-Flow[™] Imaging System

2025

Company Vision and Strategy

The Diagnostic Green company is the leading provider of trusted high quality fluorescence products for physicians worldwide.



Our Vision

Diagnostic Green was established to provide high quality fluorescence imaging products to physicians worldwide. Our vision is to ensure that fluorescence imaging becomes the standard in tissue visualization worldwide, to help improve clinician outcomes, minimize procedure complications and thereby reduce overall healthcare costs.

We aspire to maintain our global leadership in the manufacture and distribution of ICG Diagnostic Products with guaranteed availability of high-quality products – anytime, anywhere.



CompanyHistory











1991

Registration of ICG Diagnostic Product in Europe

2001

Launch of handheld imaging system in major European territories

2015

Renew Group Private Ltd acquire both Diagnostic Green GmbH, and Diagnostic Green LLC

2016

IC-Flow™ Imaging System receives CE mark VERDYE, new product name for ICG in certain territories

2019-2025

Diagnostic Green's ICG pharmaceutical product expands to new territories worldwide



Established Broad Distributor Network to Expand Reach Worldwide



Distributor network in following territories:

Australia, Argentina, Bahrain, Belarus, Bulgaria, Canada, Chile, Croatia, Czech Rep, Denmark, El Salvador, Estonia, Finland, Georgia, Greece, Guatemala, Hungary, Ireland, Israel, Italy, Lithuania, Mexico, New Zealand, Norway, Panama, Poland, Portugal, Romania, Russia, Saudi Arabia, Singapore, Slovenia, South Africa, Spain, Sweden, Switzerland, Ukraine, UAE, UK, USA, Vietnam

Selling direct to: Belgium, Germany, Netherlands, Ireland

- Expanding use across territories
 - Diagnostic Green's Verdye is the only international supplier of ICG Worldwide
 - ✓ Network of over 50 distributors
 - ✓ Verdye (ICG) sold in 8o+ countries

We enable fluorescence guided surgery



All metrics indicate a growing market with significant demand for ICG across all major markets



Building a Network of KOLs Worldwide



Belgium Finland France Germany Ireland Italy Japan Netherlands
Poland
Spain
Switzerland
UAE
UK
Americas

Total #KOLS 90

• Network of 90+ FGS surgeons

- ✓ Building a network of KOLs that can present, train peers at workshops, events etc
- ✓ Presence in top hospitals worldwide including selling to:
 - ✓ Top 20 hospitals in USA
 - ✓ Major teaching hospitals in Across EMEA
- ✓ Majority of KOLs hold senior positions in hospitals and have written peer reviewed publications on ICG in surgeries





Working with Key Associations to Drive 'Standard of Care'





- ✓ ISFGS International Society of Fluorescence Guided Surgery
 - ✓ surgeon led group advocating use of ICG in surgeries
 - ✓ running webinar and ed programs on ICG
 - society recommendations on ICG use in broad range of surgeries and advocating 'standard of care'
- ✓ EAES European Society of Endoscopic Surgeons
 - ✓ workshops at annual events run on FGS
 - consensus paper presented at meeting as standard of care adoption
- ✓ Other groups also promoting use SAGES, ESSO, ALSGBI



Verdye[™] (Indocyanine Green) Injection, The leading ICG on the market worldwide



Verdye (Indocyanine Green, ICG) Benefits

- Well tolerated
- Excellent safety profile
- Cleared exclusively through the liver
- Half-life of 3-4 minutes
- Rapidly bound to plasma protein
- Undergoes no significant extrahepatic or enterohepatic circulation

We Enable Fluorescence Guided Surgery



IC-Flow™ Imaging System

IC-Flow™ Imaging System is a compact and easy to use handheld device that visualizes and records tissue fluorescence.

IC-Flow™ Imaging System

Introducing the most cost competitive fluorescence camera on the market for plastic, reconstructive and open procedure surgeries





IC-Flow[™] **Imaging System**





- Compact and easily portable
- Integrated display
- Easy to use
- Data transfer to USB stick & cloud
- No additional equipment required





Operating Room System

- Portable trolley or cart system
- Integrated system with monitor
- Video & image recording Data transfer to USB stick and cloud

Diagnostic

 Display of fluorescence images on both touchscreen and monitor

www.diagnosticgreen.com

IC-FLOW™ IMAGING SYSTEM REGISTRATION & DISTRIBUTION

IC-Flow™ Imaging System is currently available in all listed territories



- Austria
- Belgium
- Belarus
- Bulgaria
- Czech Republic
- Croatia
- Cyprus
- Denmark
- Estonia

- Finland
- France
- Germany
- Greece
- Hungary
- Iceland
- Ireland
- ItalyLatvia

- Liechtenstein
- Lithuania
- Luxembourg
- Malta
- Netherlands
- Norway
- Poland
- Portugal

- Romania
- Slovakia
- Slovenia
- Spain
- Sweden
- Switzerland
- United Kingdom
- Also available in Chile

